Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

Boys' Apparel Shop

A Separate Shop on the Fifth Floor

SATURDAY

Large Price Reductions

Large Boys' Overcoats

Winter Overcoats—9 to 18 Years

Double-breasted models of English Overcoatings in plain or fancy Gray, Brown or Olive Heather mixtures.

9.50 Heretofore \$12.75

Small Boys' Overcoats

Winter Overcoats—2 to 10 Years

Single or double-breasted models of Kersey, Chinchilla or Frieze, in Blue, Brown or Gray.

7.50 Heretofore \$9.75

Boys' Winter Suits

Norfolk Suits-Extra Knickerbockers

Of all wool Tweed or Cheviot, in Gray or Brown colorings. 9 to 18 years.

6.75 Heretofore \$8.75

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED-

No Approvals

A WORLD "WANT" AD WILL GO AND GET IT.

252 Misses' Winter Suits

Plain or Fur Trimmed Models

Of Wool Velour, Broadcloth or

English Whipcord. 14 to 20 years.

12.50

Heretofore \$24.50 to \$39.50

95 Misses' Fur Trim'd Coats

Collars of Beaver, Natural or Skunk Raccoon

14 to 20 years.

18.50

Heretofore \$29.50 to \$39.50

122 Girls' Fur Trim'd Coats

Of Zibeline-Fur Trimmed

In Navy, Green or Brown. Velvet collars,

skunk opossum fur trimmed. 8 to 16 years.

9.75

Heretofore \$16.50

95 Misses' Evening Gowns

14 to 20 years

Of Taffeta, Soiree Silk or Net in all evening colors,

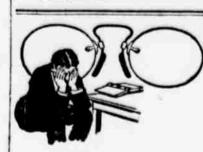
trimmed with Silver Cloth, Flowers and silk sashes.

12.50

Heretofore \$18.50 to \$39.50

Wool Velour, Zibeline, Wool Plush, or Vicuna, belted or full flare models, majority silk lined.

(From the Cincinnati Enquirer.)
Somehow or other we have always imsgined that it must be bard for an undertaker to act as though he was sympathetic when he is visiting a friend



when I read that,

much as I enjoy reading, the pleasure is gone.

Do you realize that in nine cases out of ten this tiring and consequent discomfort is caused by eye strain, and would be obviated by wearing glasses?

More than seventy per cent. of all headaches are caused by eye strain, and many other ills may be traced to the same cause.

The examination of your eyes by one of our Oculists will determine whether glasses are needed-and if they are, will point the way to comfortable and pleasurable reading.

Harris . Glasses - whether made upon the prescription of Your Oculist, or furnished upon the advice of Ours-cost \$2,00 or more.

Oculists and Opticions

1007 Broadway, near Willoughby, Brooklyn 489 Fulton St., opposite A. & S., Brooklyn

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

Annual Clearance Sales

Saturday, January 8th

Misses' and Girls' Apparel

LAKE'S UNFAILING CURE COSTS HIM \$100 FINE

is Fee as Low as a Dollar a Flash, but Police Got After Him.

There is no dimming the incandes cent right eye of William H. Lake It just can't be done. Even a fine of \$100 imposed upon him to-day in the Court of Special Sessions could not Street to-day. He had driven into the dim it. It just gleamed the brighter place a short time before in an automoand enabled him the quicker to find his pocket and produce the necessary money from a capable roll of bills.

The charge against Lake was practising medicine without a license The incandescent eye came into it through being used to transmit, by its flashes, messages from the spirit world.

So expert were his manifestations in the dark that, after a test last April, he was elected an honorary member of the Psychological Research Society of New York and had a series of seances in the society's headquarters at Fifty-ninth Street and Madison Avenue. There every Wednesday he gave his eye-flash messages from the spirit world at \$1 each for the audience.

Lake was a driver once upon a time then he was a motorman on the New York elevated road, then a candy and 'hot dog" vendor at Sheepshead Bay

and Brighton Beach. He lives at No. 1105 Bedford Avenue, Brooklyn. What directed attention to his in-candescent-eye-spock stuff was an anonymous letter sent last May to Adele M. Priess a police matron who attended one of his seances and had three "treatments" by him. On Sept. 29 last she paid \$2 to Lake's woman assistant at the psychological head-quarters, and had an interview with him in a dark chamber. His right him in a dark chamber. His right eye flashed like mad that day and a whispering voice in her ear told her

No Alterations

190 Misses' Fur Trim'd Suits

With Seal, Skunk, Beaver or Opossum Fur

Of Wool Velour, Broadcloth, Whipcord

or Corduroy. 14 to 20 years.

18.50

Heretofore \$29.50 to \$59.50

75 Street and Evening Coats

For Misses 14 to 20 years-Fur Trimmed

Street Coats of Seal Plush, Velveteen, Wool Velour or Broadcloth; Evening Coats of Moire Velvet, Mother

of Pearl Velvet, Brocade Velvet or Broadcloth. 29.50

Heretofore \$39.50 to \$49.50

90 Girls' Fur Trim'd Coats

Of Broadcloth-Silk Lined

Double-breasted Russian model,

trimmed with Skunk Opossum Fur. 8 to 16 years.

hat it was her dead mother speaking. morning to his office at No. 220 West Forty-second Street, where he is a member of the law firm of Buckner & Gardiner. It was on his return from this trip to-day that he dropped dead. e "mother" advised her to be to take care of a pain in her back. Also it advised her not to go to a physician but to a healer. Whereupon Lake spoke up, said he was a healer and asked her to feel the vibrations of his hands. They did vibrate, Mrs. Priess said, and his right eye certainly flushed.

Lake showed her a light in his hand, according to Mrs. Priess, and told her it was her mother's spirit. Later he put his vibrating hands on her back to cure the ill the "mother" had mentioned. And later still Lake was arrested.

FREE SUGAR FIGHT OPENS.

Tariff Chauge.

WASHINGTON, Jan. 7 .- The first log-Islative step in the Administration's plan to postpone placing augar on the free list was taken to-day in the introduction of a joint resolution by Senator Brouseard, Democrat, of Louisiana, providing for the suspension of the Tariff Law provision which would admit sugar without duty May I next. The resolution went to the

SCHMIDT DIES NEXT WEEK.

Me., was found dead of heart failure in basement of a garage at No. 522 ALBANY, Jan. 7 .- The Court of Ap West One Hundred and Twenty-second seals this afternoon denied Hans Schmidt's application for a reargu-ment of his appeal. Schmidt is the bile which he kept there.
Hitchings lived with his son-in-law,
William C. Buckner, at No. 415 West
One Hundred and Nineteenth Street. It
was his custom to take Buckner each former New York clergyman convict ed of Anna Aumulier's murder.
His execution at Sing Sing is set for next week. JOHN FORSYTHE & SONS 3 West 42d Street

ANUARY SALE WASH WAISTS

IS NOW IN PROGRESS

No Connection With Any Other House Doing Business Under the Name of "Forsythe"

TELEPHONE: BRYANT 4192

SUNDAY WORLD "WANT," ADS, WORK MONDAY WONDERS,

Club Luncheon

DIES IN HARLEM GARAGE.

Frank Hitchings, Retired Merchant

Prank Hitchings, seventy years old,

tired merchant, formerly of Portland.

Special Noon Luncheon 75c

Luncheon and Afternoon Tea, a la Carte, 10 A. M. to 5 P. M. Tonth Floor

38th Street

FIFTH AVENUE

39th Street

Information About

Florida, California; Cuba, Bahamas, Ber-muda, Texas or Winter Travel Anywhere, No Fees.

Ask Mr. Foster

Forecasting Spring MILLINERY FASHIONS

The new Mode! Glimpse its fascinations through the medium of the Lord & Taylor collection, to which daily are added the latest and smartest originations in the Millinery World.

> Defining accurately the style tendencies for the new season are:

Hats of Satin-combined with straw braids; among them Turbans crowned with fan shaped fancies of imitation goura feathers, and

Tailored Hats—with towering bows piquantly posed against their close fitting brims......\$5.95 and \$6.95 Hemp Hats—with velvet "tam" crowns, side draped in picturesque fashion and wonderfully becoming...\$6.95 Satin Hats-of distinctive style with windmill bows of soft toned leather. Ideal for midseason wear....\$10.00 Huge Bows-of brown maline, like butterflies' wings top

a tiny brown satin hat in bewitchingly pretty fashion; at.....\$10.00 Flower Hats-most becoming of Chapeaux in pale pink roses, scarlet poppies or deep hued violets .. \$10.00 to \$15.00

In Progress The January Sale of MUSLIN UNDERWEAR

Daily new assortments augment the great stocks, all specially purchased for the Annual Sale.

Lingerie, Negligees, Corsets, Blouses and Silk Petticoats

At Prices That Represent Substantial Savings

Second and Third Floors

WOMEN'S COATS Very Specially Priced

Three really remarkable values in Coats of extremely smart style; models purchased especially for this event and offered at much below usual prices.

Winter Coats \$15.00

In black, brown and navy Melton coatings of excellent quality; finely tailored Top Coats, half lined with heavy satin. Cut on very flaring lines, with smartly belted fronts and the newest of new shoulder lines. The high collar, convertible, is of plush.

Fur-Collared Coats \$25.00

Wool velour cloth, in black and the fashionable shades is used for this very modish model, pleated and side belted. Peau de cygne lined and interlined throughout. The deep collar of natural or dyed raccoon may be worn high or low.

Raincoats—Special—\$7.50

in castor, navy, taupe and black rubberized poplin. Two models made especially for Lord & Taylor. Sizes 34

to 44. Third Floor

WOMEN'S SHOES Mid-Winter Clearance

An annual event, notable for the amplitude of its assortments and its extraordinary economies. The newest, smartest, most desirable Footwear of the season at

Women's Shoes

Formerly \$4.00 and \$5.00 \$3.25

Patent and dull leathers in a great diversity of fashionable styles. Sizes slight-

High Cut Boots Formerly \$6.00 a pair

\$3.95

Patent and dull leathers with tops of kid or black cloth; also black glace kid boots.

An unusually fine assortment of the season's most

MISSES' & GIRLS' APPAREL Reduced

Midseason Clearance in which are offered a great variety of models; sizes are slightly incomplete

Coats-broadcloth and mixtures, some trimmed with fur, others with plush. Were \$29.50 and \$39.50, Now \$15.00 and \$19.50

Misses' Afternoon Dresses-in charmeuse, crepe de chine, Misses' Evening Dresses-pretty models in taffeta, charmeuse, net, chiffon and lace in effective combinations and colorings. Were \$22.50 to \$37.50

Juniors' Suits-in corduroy, gabarding and serge; navy, brown and green. Sizes 15 and 17. Were \$22.50 to \$25.00........Now \$12.50 Juniors' Suits—some fur-trimmed; corduroy and gabardines; sizes 15 and 17. Were \$25.00 to \$29.50,

Girls' Winter Coats-fine broadcloth, in navy, brown green and Copenhagen; velvet collar beaver edged. 10, 12 and 14. Were \$19.50......Now \$10.95 Girls' Winter Coats-of velvet, corduroy and fancy mixtures, in green and brown; sizes 8, 10 and 12. Were \$17.50 and \$20.00......Now \$15.00 Girls' Wash Dresses-in cotton voiles, linens and chambray, sizes 8 to 14 years. Were \$3.50 to \$5.95,

Third Floor Now \$1,95 and \$2,95

BOYS' CLOTHING At Clearaway Prices

Midwinter reductions radical enough to effect speedy disposal of these smart and serviceable Suits and Overcoats.

Overcoats-in form-fitting and loose belted models; plain color and plaid cheviots and tweeds. Incomplete lots in sizes ranging from 21/2 to 17 years.

Norfolk Suits-with extra pair of knickerbockers; tweeds and cheviots, in gray, brown and tan, stripes and plaids. Sizes 7 to 18 years.

Blouses-in neat striped cottons; soft collar and French

cuffs. Sizes 7 to 16 years. Skating Caps-of brushed wool, in plain colors and com-

bination effects. Were 50c...... Now 39c Children's Sweater Sets-consisting of sweater, leggins, cap and mittens; white only. Sizes 2 to 6 years.

Fourth Ploor

Sale of Misses', Girls' and Boys' Hosiery

Ribbed Cotton Hose Black, white or tan; also cordu-roy ribbed, in black, double knee. Sizes 6 to 10.

Ribbed Cotton Hose Black, white or tan cotton, broad or fine ribbed, double knee. Heretofore 25c pair; 6 pair for 1.00 Heretofore 35c; 6 pair for \$1.65

Black, white or tan, extra quality plain lisle, double heel and toe. Sizes 8 to 934. .28 Heretofore 35c; 6 pair for \$1.65

.28

14.50 Heretofore \$19.75 Radically Reduced Prices

120 Misses' Afternoon Gowns

14 to 20 years Of Crepe Meteor or Taffeta Silk, in the fashionable colors, variously trimmed in a variety of models.

18.50 Heretofore \$29.50 ly incomplete.

> Women's High Cut Boots Formerly \$8.00 a pair \$5.85

favored novelties, extremely high cut boots in Blue, Black, Bronze and Patent Leathers, self-colored or white stitched. slightly incomplete sizes.